# COMP 400, Poster Design Rubric

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| **Features** | **Rating** (1 poor, 5 excellent) | **Comments** |
| **Content** | Emphasizes key points (via title, headings, layout, …) | 1 2 3 4 5 |  |
| Summarizes scope of investigation | 1 2 3 4 5 |
| Organization | 1 2 3 4 5 |
| Accuracy & completeness of explanations | 1 2 3 4 5 |
| Appropriate level of detail | 1 2 3 4 5 |
| Defines key terms & avoids jargon | 1 2 3 4 5 |
| Explains figures, tables, & pictures | 1 2 3 4 5 |
| Grammar, spelling, punctuation | 1 2 3 4 5 |
| **Appearance** | Overall appeal | 1 2 3 4 5 |  |
| Quality of visuals | 1 2 3 4 5 |
| Useful & non-distracting use of color | 1 2 3 4 5 |
| Fonts (size, style, quality) | 1 2 3 4 5 |
| Highlighting major points | 1 2 3 4 5 |
| Amount of text | 1 2 3 4 5 |
| Consistent formatting | 1 2 3 4 5 |